Category	Does not meet	Poor	Fair	Satisfactory	Excellent	Category
	requirement Rating	Rating = 2	Rating = 3	Rating = 4	Rating = 5	Sub Score
	= 1					
Currency, Importance	Topic lacks	Topic might lack	Topic is somewhat	Topic is very	Topic is extremely	
and Appropriateness of	relevancy to the	relevancy to the	relevant to the	relevant to the	relevant to the needs	
topic	needs of NAGAP	needs of NAGAP	needs of NAGAP	needs of NAGAP	of NAGAP members	
	members and topics	members and	members and	members and topics	and topics identified	
	identified for the	topics identified for	topics identified for	identified for the	for the conference.	
	conference. Topic	the conference.	the conference.	conference. Topic	Topic will appeal to a	
	will only appeal to a	Topic might only	Topic might appeal	will appeal to a	wide variety of	
	small segment of	appeal to a small	to a segment of	variety of potential	potential session	
	potential session	segment of	potential session	session participants.	participants. Topic is	
	participants. Topic is	potential session	participants. Topic	Topic is current,	cutting edge,	
	not current or	participants. Topic	might not be	important and	immediately relevant	
	important and will	is not adequately	current, but is	relevant and can	and will have	
	have very limited	current or	relevant, important	have impact on the	significant impact on	
	impact on the work	important and will	and can have	work of NAGAP	the work of NAGAP	
	of NAGAP members.	have limited impact	impact on the work	members. Panel	members. Panel topic	
	Panel topic is not	on the work of	of NAGAP	topic is based on	is highly based on best	
	based on best	NAGAP members.	members. Panel	best practice,	practice, evidence-	
	practice, evidence-	Panel topic does	topic is somewhat	evidence-based	based research,	
	based research,	not appear to be	based on best	research, analysis of	analysis of data,	
	analysis of data,	based on best	practice, evidence-	data, and/or	and/or evaluation of	
	and/or evaluation of	practice, evidence-	based research,	evaluation of	policies and	
	policies and	based research,	analysis of data,	policies and	procedures used in	
	procedures used in	analysis of data,	and/or evaluation	procedures used in	GEM.	
	GEM.	and/or evaluation	of policies and	GEM.	Anticipated level of	
	Anticipated level of	of policies and	procedures used in	Anticipated level of	session participation	
	session participation	procedures used in	GEM.	session participation	satisfaction: Very High	
	satisfaction: Very	GEM.	Anticipated level of	satisfaction: High		
	Low	Anticipated level of	session			

		session	participation		
		participation	satisfaction: Good		
		satisfaction: Low			
Purpose Outcomes	Unclear how the	Specific outcomes	Panel's suggested	Panel's suggested	Panel's intended
	panel's suggested	and key	questions and	questions and	suggested questions
	questions and	"takeaways" are	intended outcomes	intended	and intended
	intended outcomes	not adequately	satisfactorily support	outcomes support	outcomes highly
	support conference	indicated.	conference topics.	conference topics.	support
	topics.	Suggested	Specific outcomes	Specific outcomes	conference topics.
	Goals and learning	questions are not	and key	and key	Specific outcomes and
	objectives of the	adequately	"takeaways" are	"takeaways" are	key "takeaways" are
	session are vague	focused. Session	indicated. Session	clearly	very clearly
	and not concrete	participants might	participants can	indicated. Session	indicated. Session
	enough for NAGAP	not be able to	envision what they	participants can	participants can
	audience.	envision what they	will learn from the	envision what they	envision what they
		will learn from the	panel and how they	will learn from the	will learn from the
		panel and how they	can apply it to their	panel and how they	panel and how they
		can apply it to their	work as GEM	can apply it to their	can apply it to their
		work as GEM	professionals.	work as GEM	work as GEM
		professionals.	Goals and learning	professionals.	professionals.
		Goals and learning	objectives of	Goals and learning	Goals and learning
		objectives of	session include	objectives of session	objectives of session
		session do not	some follow-up	include follow-up	include a wide variety
		include enough	action(s) and next	action(s) and next	of concrete
		follow-up action	steps.	steps.	follow-up action(s)
		and next steps.			and next
					steps.

Well defined topic and	Title and description	Title and	Title and	Title and description	Title and description
abstract	are	description	description are	are inviting, clear	are very inviting,
	vague or lack	provide a limited	somewhat inviting,	and detailed.	clear, detailed and
	enough detail to	idea of what the	clear and detailed.	Clarity of description	interesting. Clarity of
	evaluate.	session will be	Clarity of	and relevant	description and
	Description and	about.	description and	questions provide	relevant questions
	relevant questions	Description and	relevant questions	participants with	provide participants
	are unclear.	relevant questions	somewhat provide	explicit and	with explicit and
		may lack	participants with	thorough	thorough information
		details and clarity	some information	information about	about intended
		about intended	about intended	intended audience,	audience, goals and
		audience,	audience, goals and	goals and follow-up.	follow-up.
		goals and follow-	follow-up.		
		up. More		Session format is	Session format is
		information would	Session description	aligned to goals and	aligned to goals and
		be needed to fully	might be better	will be appealing to	will be extremely
		evaluate.	aligned to goals in	session participants.	appealing to session
			order to be more		participants.
		Session description	appealing to		
		might be better	session		
		aligned to goals in	participants.		
		order to be more			
		appealing to			
		session			
		participants.			

Qualifications/	Panelist(s)	Panelist(s)	Panelist(s)	Panelist(s)	Panelist(s)
Background of	qualification(s)	qualifications might	qualifications	qualifications would	qualifications would
panelist(s)	cannot ensure a	not ensure a	would ensure a	ensure a very	ensure an extremely
	positive experience	positive experience	somewhat positive	positive experience	positive experience
	for session	for session	experience for	for session	for session
	participants.	participants.	session	participants.	participants.
	Panelist(s) is not	Panelist(s) is not	participants.	Panelist(s) is	Panelist(s) is very
	knowledgeable	adequately	Panelist(s) is	knowledgeable	knowledgeable about
	about the topic and	knowledgeable	somewhat	about the topic and	the topic and appears
	does not appear to	about the topic and	knowledgeable	appears to have	to have a high level of
	have expertise	does not appear to	about the topic and	expertise based on	expertise based on
	based on his/her	have expertise	appears to have	his/her direct or	his/her direct or
	direct or related	based on his/her	expertise based on	related experiences	related experiences in
	experiences in GEM	direct or related	his/her direct or	in GEM and/or	GEM and/or personal,
	and/or personal,	experiences in GEM	related experiences	personal,	professional or
	professional or	and/or personal,	in GEM and/or	professional or	educational
	educational	professional or	personal,	educational	background.
	background.	educational	professional or	background.	Panelist(s) has
	Panelist(s) has not	background.	educational	Panelist(s) has	presented on this
	presented on this	Panelist(s) has	background.	presented more	topic at several other
	topic at other	presented on this	Panelist(s) has	than once on this	highly recognized
	conferences.	topic at other	presented on this	topic at other highly	conferences.
		conferences.	topic at other	recognized	
			highly recognized	conferences.	
			conferences.		
TOTAL SCORE					

Category	Does not meet	Poor	Fair	Satisfactory	Excellent	Category
	requirement Rating = 1	Rating = 2	Rating = 3	Rating = 4	Rating = 5	Sub Score
Currency, Importance and Appropriateness of topic	Topic lacks relevancy to the needs of NAGAP members	Topic might lack relevancy to the needs	Topic is somewhat relevant to the needs of	Topic is very relevant to the needs of NAGAP	Topic is extremely relevant to the	
Appropriateriess of topic	and topics identified for the	of NAGAP members and	NAGAP members and	members and topics	needs of NAGAP	
	conference. Topic will only	topics identified for the	topics identified for the	identified for the	members and topics identified for the	
	appeal to a small segment of potential session	conference. Topic might only appeal to a small	conference. Topic might appeal to a segment of	conference. Topic will appeal to a variety of	conference. Topic	
	participants. Topic is not	segment of potential	potential session	potential session	will appeal to a wide	
	current or important and will have very limited	session participants. Topic is not adequately	participants. Topic might not be current, but is	participants. Topic is current, important and	variety of potential session participants.	
	impact on the work of NAGAP members.	current or important	relevant, important and	relevant and can have	Topic is cutting	
	Education session is not	impact on the work of	can have impact on the work of NAGAP	impact on the work of NAGAP members.	edge, immediately relevant and will	
	based on best practice,	NAGAP members.	members. Education	Education session is	have significant	
	evidence-based research, analysis of data, and/or	Education session does not appear to be based	session is somewhat based on best practice,	based on best practice, evidence-based	impact on the work of NAGAP members.	
	evaluation of policies and	on best practice,	evidence-based	research, analysis of	Education session is	
	procedures used in GEM. Anticipated level of session	evidence-based research, analysis of	research, analysis of data, and/or evaluation	data, and/or evaluation of policies and	highly based on best practice, evidence-	
	participation satisfaction:	data, and/or evaluation	of policies and	procedures used in	based research,	
	Very Low	of policies and procedures used in	procedures used in GEM.	GEM. Anticipated level of	analysis of data, and/or evaluation of	
		GEM.	Anticipated level of	session participation	policies and	
		Anticipated level of session participation	session participation satisfaction: Good	satisfaction: High	procedures used in GEM.	
		satisfaction: Low			Anticipated level of	
					session participation	
					satisfaction: Very	
					High	

Well defined topic and abstract	Title and abstract are vague	Title and abstract	Title and abstract are	Title and abstract are	Title and abstract
	or lack enough detail to	provide a limited idea of	somewhat inviting, clear	inviting, clear and	are very inviting,
	evaluate. Abstract and	what the session will be	and descriptive.	descriptive. Clarity of	clear, descriptive
	outline are unclear what	about. Abstract and	Clarity of abstract and	abstract and outline	and interesting.
	the session is about.	outline may lack details	outline somewhat	provides participants	Clarity of abstract
		and clarity about	provides participants	with explicit and	and outline provides
		intended audience, goals	with some information	thorough information	participants with
		and follow-up. More	about intended	about intended	explicit and
		information would be	audience, goals, and	audience, goals, and	thorough
		needed to fully evaluate.	follow-up.	follow-up.	information about
					intended audience,
		Session format might be	Session format might be	Session format is aligned	goals and follow-up.
		better aligned to goals in	better aligned to goals in	to goals and will be	
		order to be more	order to be more	appealing to session	Session format is
		appealing to session	appealing to session	participants.	aligned to goals and
		participants.	participants.		will be extremely
					appealing to session
					participants.

Qualifications/Background of	Presenter(s) qualification(s)	Presenter(s)	Presenter(s)	Presenter(s)	Presenter(s)
presenter(s)	cannot ensure a positive	qualifications might not	qualifications would	qualifications would	qualifications would
	experience for session	ensure a positive	ensure a somewhat	ensure a very positive	ensure an extremely
	participants. Presenter(s) is	experience for session	positive experience for	experience for session	positive experience
	not knowledgeable about	participants.	session participants.	participants.	for session
	the topic and does not	Presenter(s) is not	Presenter(s) is	Presenter(s) is	participants.
	appear to have expertise	adequately	somewhat	knowledgeable about	Presenter(s) is very
	based on his/her direct or	knowledgeable about	knowledgeable about	the topic and appears to	knowledgeable
	related experiences in GEM	the topic and does not	the topic and appears to	have expertise based on	about the topic and
	and/or personal,	appear to have expertise	have expertise based on	his/her direct or related	appears to have a
	professional or educational	based on his/her direct	his/her direct or related	experiences in GEM	high level of
	background. Presenter(s)	or related experiences in	experiences in GEM	and/or personal,	expertise based on
	not has presented on this	GEM and/or personal,	and/or personal,	professional or	his/her direct or
	topic at other conferences.	professional or	professional or	educational background.	related experiences
		educational background.	educational background.	Presenter(s) has	in GEM and/or
		Presenter(s) has	Presenter(s) has	presented more than	personal,
		presented on this topic	presented on this topic	once on this topic at	professional or
		at other conferences.	at other highly	other highly recognized	educational
			recognized conferences.	conferences.	background.
					Presenter(s) has
					presented on this
					topic at several
					other highly
					recognized
					conferences.
TOTAL SCORE					

Category	Does not meet	Poor	Fair	Satisfactory	Excellent	Category
	requirement	Rating = 2	Rating = 3	Rating = 4	Rating = 5	Sub
	Rating = 1					Score
Currency, Importance	Topic lacks	Topic might lack	Topic is	Topic is very	Topic is extremely	
and Appropriateness of	relevancy to the	relevancy to the	somewhat	relevant to the	relevant to the	
topic	needs of NAGAP	needs of NAGAP	relevant to the	needs of	needs of NAGAP	
	members and	members and	needs of NAGAP	NAGAP	members and	
	topics identified	topics identified	members and	members and	topics identified	
	for the	for the	topics identified	topics identified	for the	
	conference.	conference.	for the	for the	conference. Topic	
	Topic will only	Topic might only	conference.	conference.	will appeal to a	
	appeal to a small	appeal to a small	Topic might	Topic will	wide variety of	
	segment of	segment of	appeal to a	appeal to a	potential session	
	potential session	potential session	segment of	variety of	participants. Topic	
	participants.	participants.	potential session	potential	is cutting edge,	
	Topic is not	Topic is not	participants.	session	immediately	
	current or	adequately	Topic might not	participants.	relevant and will	
	important and	current or	be current, but is	Topic is current,	have significant	
	will have very	important and	relevant,	important and	impact on the	
	limited impact	will have limited	important and	relevant and	work of NAGAP	
	on the work of	impact on the	can have impact	can have	members.	
	NAGAP	work of NAGAP	on the work of	impact on the	Questions will	
	members.	members.	NAGAP	work of NAGAP	generate	
	Questions will	Questions do	members.	members.	significant sharing	
	not generate	not appear to	Questions might	Questions will	of best practice,	
	discussion or will	generate	generate some	generate	evidence-based	
	not lead to	discussion or	sharing of best	sharing of best	research, useful	
	sharing of best	lead to sharing	practice,	practice,	data, and/or	
	practice,	of best practice,	evidence-based	evidence-based	evaluation of	
	evidence-based	evidence-based	research, useful	research, useful	policies and	
	research, useful	research, useful	data, and/or	data, and/or	procedures used	

data, and/or	data, and/or	evaluation of	evaluation of	in GEM.
evaluation of	evaluation of	policies and	policies and	Anticipated level
policies and	policies and	procedures used	procedures	of session
procedures used	procedures used	in GEM.	used in GEM.	participation
in GEM.	in GEM.	Anticipated level	Anticipated	satisfaction: Very
Anticipated level	Anticipated level	of session	level of session	High
of session	of session	participation	participation	
participation	participation	satisfaction:	satisfaction:	
satisfaction:	satisfaction:	Good	High	
Very Low	Low			

Purpose Outcomes	Unclear how the	Specific	Session's	Session's	Session's intended
	Session's	outcomes and	learning	learning	learning objectives
	learning	key "takeaways"	objectives and	objectives and	and intended
	objectives and	are not	intended	intended	outcomes highly
	intended	adequately	outcomes	outcomes	support
	outcomes	indicated.	satisfactorily	support	conference topics.
	support	Session	support	conference	Specific outcomes
	conference	participants	Conference	topics.	and key
	topics.	might not be	topics.	Specific	"takeaways" are
	Goals and	able to envision	Specific	outcomes and	very clearly
	learning	what they will	outcomes and	key	indicated.
	objectives of the	learn from the	key "takeaways"	"takeaways"	Participants can
	discussion are	discussion and	are indicated.	are clearly	envision what they
	vague and not	how they can	Participants can	indicated.	will learn from the
	concrete enough	apply it to their	envision what	Participants can	discussion and
	for NAGAP	work as GEM	they will learn	envision what	how they can
	audience.	professionals.	from the	they will learn	apply it to their
		Goals and	discussion and	from the	work as GEM
		learning	how they can	discussion and	professionals.
		objectives of	apply it to their	how they can	Goals and learning
		session do not	work as GEM	apply it to their	objectives of
		include enough	professionals.	work as GEM	session include a
		follow up action	Goals and	professionals.	wide variety of
		and next steps.	learning	Goals and	concrete follow-up
			objectives of	learning	action(s) and next
			session include	objectives of	steps.
			suggested follow	session include	
			up action and	suggested	
			next steps.	follow up	
				action(s) and	
				next steps.	

Well defined topic	Topic description	Topic	Topic description	Topic	Topic description
description questions	is vague or lacks	description	is somewhat	description is	is very inviting,
disconfinent questions	enough detail to	provides a	inviting, clear	inviting, clear	clear, descriptive
	evaluate.	limited idea of	and descriptive.	and descriptive.	and interesting.
	Description and	what the session	Clarity of	Clarity of	Clarity of
	discussion	will be about.	description and	description and	description and
	guestions are	Description and	discussion	discussion	discussion
	unclear as to	discussion	questions	questions	questions provide
	what the session	questions may	somewhat	provide	participants with
	is about.	lack details and	provide	participants	explicit and
		clarity about	participants with	with explicit	thorough
		intended	some	and thorough	information about
		audience, goals	information	information	intended
		and evolution of	about intended	about intended	audience, goals
		discussion. More	audience, goals	audience, goals	and evolution of
		information	and evolution of	and evolution	discussion.
		would be	discussion.	of discussion.	
		needed to fully			Discussion
		evaluate.	Discussion	Discussion	questions are
			questions might	questions are	aligned to
		Discussion	be better aligned	aligned to	description or goals
		questions might	to description or	description or	and will be
		be better	goals in order to	goals and will	extremely
		aligned to	be more	be appealing to	appealing to
		description or	appealing to	session	session
		goals in order to	session	participants.	participants.
		be more	participants.		
		appealing to			
		session			
		participants.			

Qualifications/Backgrou	Leader(s)	Leader(s)	Leader(s)	Leader(s)	Leader(s)
nd of discussion	qualification(s)	qualifications	qualifications	qualifications	qualifications
leader(s)	cannot ensure a	might not	would ensure a	would ensure a	would ensure an
	positive	ensure a positive	somewhat	very positive	extremely positive
	experience for	experience for	positive	experience for	experience for
	session	session	experience for	session	session
	participants.	participants.	session	participants.	participants.
	Leader(s) is not	Leader(s) is not	participants.	Leader(s) is	Leader(s) is very
	knowledgeable	adequately	Leader(s) is	knowledgeable	knowledgeable
	about the topic	knowledgeable	somewhat	about the topic	about the topic
	and does not	about the topic	knowledgeable	and appears to	and appears to
	appear to have	and does not	about the topic	have expertise	have a high level
	expertise based	appear to have	and appears to	based on	of expertise based
	on his/her direct	expertise based	have expertise	his/her direct or	on his/her direct
	or related	on his/her direct	based on his/her	related	or related
	experiences in	or related	direct or related	experiences in	experiences in
	GEM and/or	experiences in	experiences in	GEM and/or	GEM and/or
	personal,	GEM and/or	GEM and/or	personal,	personal,
	professional or	personal,	personal,	professional or	professional or
	educational	professional or	professional or	educational	educational
	background.	educational	educational	background.	background.
	Leader(s) has	background.	background.	Leader(s) has	Leader(s) has led
	not led	Leader(s) has led	Leader(s) has led	led discussion	discussion on this
	discussion on	discussion on	discussions on	on this topic	topic at several
	this topic at	this topic at	this topic at	more than once	other highly
	other	other	other highly	at other highly	recognized
	conferences.	conferences.	recognized	recognized	conferences.
			conferences.	conferences.	
TOTAL SCORE					

Category	Does not meet	Poor	Fair	Satisfactory	Excellent	Category
	requirement	Rating = 2	Rating = 3	Rating = 4	Rating = 5	Sub Score
	Rating = 1					
Currency, Importance and	Product lacks	Product might	Product is	Product is very	Product is	
relevance of product or	relevancy to the	lack relevancy to	somewhat relevant	relevant to the	extremely	
service	needs of NAGAP	the needs of	to the needs of	needs of NAGAP	relevant to the	
	members and	NAGAP members	NAGAP members	members and	needs of NAGAP	
	topics identified	and topics	and topics	topics identified for	members and	
	for the 2014	identified for the	identified for the	the 2014	topics identified	
	conference.	2014 conference.	2014 conference.	conference.	for the 2014	
	Product will only	Product might	Product might	Product will appeal	conference.	
	appeal to a	only appeal to a	appeal to a	to a variety of	Product will	
	small segment	small segment of	segment of	potential session	appeal to a wide	
	of potential	potential session	potential session	participants.	variety of	
	session	participants.	participants.	Product is current,	potential session	
	participants.	Product is not	Product might not	important, and	participants.	
	Product is not	adequately	be current, but is	relevant and can	Product is cutting	
	current or	current or	relevant, important	have impact on the	edge, immediately	
	important and	important and	and can have	work of NAGAP	relevant and will	
	will have very	will have limited	impact on the work	conference	have significant	
	limited impact	impact on the	of NAGAP	attendees. Product	impact on the	
	on the work of	work of NAGAP	conference	supports best	work of NAGAP	
	NAGAP	conference	attendees. Product	practice, evidence-	conference	
	conference	attendees.	somewhat	based research,	attendees.	
	attendees.	Product does not	supports best	analysis of data,	Product highly	
	Product does	support best	practice, evidence-	and/or	supports best	
	not support best	practice,	based research,	development of	practice,	
	practice,	evidence-based	analysis of data,	policies and	evidence-based	
	evidence-based	research, analysis	and/or	procedures used in	research, analysis	
	research,	of data, and/or	development of	GEM.	of data, and/or	
	analysis of data,	development of	policies and	Anticipated level of	development of	

and/or	policies and	procedures used in	session	policies and
development of	procedures used	GEM.	participation	procedures used
policies and	in GEM.	Anticipated level of	satisfaction: High	in GEM.
procedures used	Anticipated level	session		Anticipated level
in GEM.	of session	participation		of session
Anticipated level	participation	satisfaction: Good		participation
of session	satisfaction: Low			satisfaction: Very
participation				High
satisfaction:				
Very Low				

Purpose Outcomes	Unclear how the	Specific	Session's learning	Session's learning	Session's intended
	Session's	outcomes and	objectives and	objectives and	learning objectives
	learning	key "takeaways"	intended outcomes	intended outcomes	and intended
	objectives and	are not	satisfactorily	support conference	outcomes highly
	intended	adequately	support conference	topics.	support
	outcomes	indicated. Session	topics.	Specific outcomes	conference topics.
	support	participants	Specific outcomes	and key	Specific outcomes
	conference	might not be able	and key	"takeaways" are	and key
	topics or how	to envision what	"takeaways" are	clearly indicated.	"takeaways" are
	the product	they will learn in	indicated. Session	Session	very clearly
	supports GEM.	the session, how	participants can	participants can	indicated. Session
	Goals and	they can apply it	envision what they	envision what they	participants can
	learning	to their work as	will learn and how	will learn and how	envision what
	objectives of the	GEM	they can apply it to	they can apply it to	they will learn and
	session are	professionals or	their work as GEM	their work as GEM	how they can
	vague and not	how the product	professionals or	professionals or	apply it to their
	concrete enough	supports GEM.	how the product	how the product	work as GEM
	for NAGAP	Goals and	supports GEM.	supports GEM.	professionals or
	audience.	learning	Goals and learning	Goals and learning	how the product
		objectives of	objectives of	objectives of	supports GEM.
		session do not	session include	session include	Goals and learning
		include enough	some follow-up	follow up action(s)	objectives of
		follow-up action	action and next	and next steps.	session
		and next steps.	steps.		include a wide
					variety of concrete
					follow up action(s)
					and next steps.

Well defined product and	Title and	Title and abstract	Title and abstract	Title and abstract	Title and abstract
abstract	abstract are	provide a limited	are somewhat	are inviting, clear	are very inviting
	vague or lack	idea of what the	inviting, clear and	and descriptive.	clear, descriptive
	enough detail to	session or	descriptive.	Clarity of abstract	and interesting.
	evaluate.	product will be	Clarity of abstract	and outline	Clarity of abstract
	Abstract and	about.	and outline	provides	and outline
	outline are	Abstract and	somewhat provides	participants with	provides
	unclear what	outline may lack	participants with	explicit and	participants with
	the session or	details and clarity	some information	thorough	explicit and
	product is	about intended	about the product,	information about	thorough
	about.	audience, goals,	intended audience,	the product,	information about
		and follow-up.	goals and follow-	intended audience,	the product,
		More information	up.	goals and follow-	intended
		would be needed		up.	audience, goals
		to fully evaluate.	Session format		and follow-up.
			might be better	Session format is	
		Session format	aligned to goals in	aligned to goals	Session format is
		might be better	order to be more	and will be	aligned to goals
		aligned to goals	appealing to	appealing to	and will be
		in order to be	session	session	extremely
		more appealing	participants.	participants.	appealing to
		to session			session
		participants.			participants.

Qualifications/Background	Presenter(s)	Presenter(s)	Presenter(s)	Presenter(s)	Presenter(s)
of presenter(s)	qualification(s)	qualifications	qualifications	qualifications	qualifications
, ,	cannot ensure a	might not ensure	would ensure a	would ensure a	would ensure an
	positive	a positive	somewhat positive	very positive	extremely positive
	experience for				
	session	session	session	session	session
	participants.	participants.	participants.	participants.	participants.
	Presenter(s) is				
	not	not adequately	somewhat	knowledgeable	very
	knowledgeable	knowledgeable	knowledgeable	about the product	knowledgeable
	about the	about the	about the product	and appears to	about the product
	product and	product and does	and appears to	have expertise	and appears to
	does not appear	not appear to	have expertise	based on his/her	have a high level
	to have	have expertise	based on his/her	direct or related	of expertise based
	expertise based	based on his/her	direct or related	experiences in	on his/her direct
	on his/her direct	direct or related	experiences in	GEM and/or	or related
	or related	experiences in	GEM and/or	personal,	experiences in
	experiences in	GEM and/or	personal,	professional or	GEM and/or
	GEM and/or	personal,	professional or	educational	personal,
	personal,	professional or	educational	background.	professional or
	professional or	educational	background.	Presenter(s) has	educational
	educational	background.	Presenter(s) has	presented on this	background.
	background.	Presenter(s) has	presented on this	product more than	Presenter(s) has
	Presenter(s) has	presented on this	product at other	once at other	presented on this
	not presented	product at other	highly recognized	highly recognized	product several
	on this product	conferences.	conferences.	conferences.	times at other
	at other				highly recognized
	conferences.				conferences.
TOTAL SCORE					